



**INSTITUTO NACIONAL
DE ESTUDIOS FISCALES**

Licenciatura en Negocios con enfoque en emprendimiento

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Inglés de negocios I

Questions of the reading

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Tuxtla Gutiérrez, Chiapas

How India is building a pearl farming industry

Questions

1. Do you think pearls are a good idea as a business? Why?

Yes, because pearls are a luxury and are sold at a high price, besides it is not such a large market, you can easily enter and take advantage of it, although the process is difficult.

2. Who is Mr Garwa?

He is an artificial pearl farmer from India.

3. Does he believe in his business?

Maybe yes.

4. Does India have competition in the Pearl market?

Yes, the direct competition of India is China, China is the biggest challenge of India.

5. Do the farmers produce fine quality pearls?

No, because the pearls that are grown in India are made in nook and corners, and the pearls that are high quality are grown in sea water.

6. What do you understand of the reading?

I understood that it is possible to create artificial pearls but that they have a great risk and it is necessary to take a great care to keep them healthy and alive, and requires investment, knowledge and time to begin with the project but the reward is great, although the earnings depend on the quality of the pearls, when it is grown in Rincon you earn less than when it is grown in the sea. I think maybe in the future the pearls will be a good business in the world.