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Instituto Nacional de Estudios Fiscales

Licenciatura en Negocios con enfoque en emprendimiento

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Inglés de negocios I

My company

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Chevrolet

Chevrolet is an American company and its main products are Cars. The company's head office is in USA, near Detroit, but its customers aren't only Americans. They are in countries all over the world. Chevrolet isn't a family company. Mary Barra is the chief executive officer.

She is also the leader of the General Motors Company.

Apple (Partner)

- 1. Where is your head office? *California*
- 2. Who are your customers?
 My customers are passionate about technology
- 3. Is it a family company? *No*
- 4. Is it a small business?

 No, my company is a Big
- 5. Is it a recognized company?Yes, it is very popular all over the world